

Up Close & Personal

What motivates you?

In my years of teaching Chinese, I've come to realise that many Singaporean Chinese children are struggling with the language. I really want to help them to get in touch with their mother tongue and the many values along with it in an effective and interesting environment.

Where do you draw inspiration?

My parents are my pillars of support. They taught me the importance of building up my own platform for success, with proper planning and practicality. They have prevented me from rushing headlong into things many times.

What if you could start it all over again?

I don't see a point in looking back or having regrets. One must always look forward to achieve greater success. I could have been a famous lawyer if I had stayed in Shanghai but that probably sounds silly because no one will know for sure.

Where do you see yourself in 10 years?

Wherever life and my business takes me. Plans are determined by change, and change is a constant that will always be around us. Plans that are set too far ahead will not necessarily be able to keep up with the fast, short-term changes right in front of you.

"Give it your all in everything you start."



THE ESSENCE OF EXCELLENCE

Zhou Jing – Essence Education Centre

Essence Education Centre provides a comprehensive range of Chinese language programmes targeted at schooling children to improve speaking, writing and reading proficiencies.

Founder and Principal Ms Zhou Jing is an accomplished Chinese teacher who retired from the Ministry of Education (MOE) equipped with extensive knowledge and experience after years of teaching at Nanyang Primary School. Armed with a sound knowledge of the MOE curriculum, coupled with insights into the education industry as well as her own diverse qualifications, she developed a successful learning system that has earned the trust of many parents.

Aside from her impressive educational credentials from National Institute of Education (NIE) and a Master of Education

from Monash University, Ms Zhou also holds a Bachelor of Computing from National University of Singapore (NUS). Her technical expertise in IT applications allows her to differentiate Essence Education from her numerous competitors. With the use of teaching software and multimedia platforms, she helps students learn Chinese in an interactive and interesting way.

An aspiring and enterprising individual, Ms Zhou plans to transform her business into a franchise to create a full-fledged brand that will effectively spread across Singapore.